



LYONS
ReadyCare[™]

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New Products



Introducing

LYONS ReadyCare[®]
PLANT-BASED
PROTEIN SHAKE

FEATURES & BENEFITS



Plant-based & Diet Friendly

- Protein blend from **yellow pea and brown rice** that contains all 9 essential amino acids
- Sweetened with sugar and stevia leaf extract – **only 8g added sugar, no sugar alcohols**
- **Clean label** – no artificial flavors or colors
- Dairy free, lactose free

Robust Support for Patients & Residents

- Creamy, indulgent flavors to encourage consumption
- Suitable for **Nectar Consistency / Level 2 Mildly Thick** for individuals with dysphagia

Convenient

- **Shelf stable**; simply chill and shake before serving
- Single serve packaging
- Easy-to-hold cartons with recloseable caps

INDUSTRY COMPARISON



		ReadyCare	Ensure	Kate Farms
NUTRITION Per 8.45 fl oz	Calories	210	136	250
	Calories per mL	0.8	0.5	1.0
	Protein (g)	22	15	12
	Total Fat (g)	8	5	9
	Total Carbs (g)	12	10	29
	Added Sugars (g)	8	7	14
ATTRIBUTES	Protein Source	Pea & Rice	Fava Bean & Pea	Pea
	Suitable for IDDSI Level 2	✓	X	X
	No Added Vit. & Minerals	✓	X	X
	# of Ingredients	11-12	40-41	79-80

CASE PACK DETAILS



Item #	Item Description	UPC	GTIN
10080	Vanilla Plant-Based Protein Shake	045796100800	10045796100807
10081	Chocolate Plant-Based Protein Shake	045796100817	10045796100814

Packaging Details	
Case Pack	24/8.45 fl oz Tetra Pak Cartons
Case Weight	14.1 lb
Case Dimensions (L x W x H)	12-1/4" x 8-3/4" x 5-11/16"
Pallet Pattern	Ti 16 x Hi 8 = 128 cases/pallet
Storage Conditions	Dry, ambient
Unopened Shelf Life	270 days
Opened Shelf Life	3 days refrigerated

2.1 Nutritional Shake



Attributes

- 2.1 calories per mL
- 530 calories, 25 g protein per 8.45 fl oz serving
- Suitable for Nectar Consistency / Level 2 Mildly Thick

Packaging

- 24/8.45 fl oz Tetra cartons
- Shelf stable – 1 year, chill and shake before serving

Flavors

- Vanilla and Chocolate

Strategy

- **Clean label – no artificial flavors or colors**
- **Convenient single serve cartons with re-closeable cap**
- **Healthcare and retail applications**
- **Taste test with key stakeholders – slam dunk!!**

COMPETITIVE COMPARISON



		RC 2.1 Shake	Hormel	Boost	Ensure
NUTRITION Per 8.45 fl oz	Calories	530	520	530	370
	Total Fat (g)	28	22	26	12
	Total Carbs (g)	45	59	52	46
	Protein	25	22	22	21
	Calcium (%DV)	60	50	20	40
ATTRIBUTES	# of Ingredients	8	19	42	45
	Contains Real Milk	✓	✓	✗	✗
	Clean Label (No Artificial Flavors or Colors)	✓	✗	✗	✗

Questions?

Thank you!

from the



Healthcare Team

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